



Donor Impact Report 2025

Message from the *Chair of the Board*



Janice Tanner Ernst, Board Chair

As I conclude my two-year term as Chair of the Health Services Foundation of the South Shore, I reflect on the remarkable progress we have achieved together as a community while also looking forward with anticipation to the future ahead.

During this period, we have celebrated several key accomplishments that have further positioned the Foundation as a leader in supporting the advancement of healthcare excellence on the South Shore.

Launching our new strategic plan, 'Better Health for All,' was a defining moment for the Foundation. It is more than a roadmap – we pledge to remain steadfast in our dedication to bridging the gaps in healthcare delivery while positioning ourselves as a leader in philanthropy and

community engagement. The strategic plan underscores our focus on key priorities: enhancing donor engagement, targeted investments in community health, improving healthcare facilities and equipment, and attracting and retaining healthcare professionals. It lays the groundwork for future growth and impact, ensuring we remain agile, responsive, and focused on delivering exceptional healthcare solutions.

We also successfully concluded the 'Brighter Days' capital campaign, a testament to the generosity and trust of our donors. The funds raised will enable us to make critical investments in medical equipment, healthcare innovations, and facilities that will serve our region for years to come. Additionally, we continue to expand our Foundation staff, bringing in new roles to enhance our capacity in fundraising, communications, and donor stewardship – a crucial step as we prepare to take on new initiatives and explore emerging opportunities. Equally significant is the elevation of our Executive Director role to Chief Executive Officer. This change reflects the increasing scope and strategic importance of the Foundation's work in our community. This new leadership structure will be instrumental as we enter a new chapter of growth, innovation, and greater impact.

A highlight of the past two years has been our deepened collaboration with Nova Scotia Health, particularly in expanding partnerships around physician housing and continued work on physician attraction and retention. This ongoing work will remain pivotal as we look to attract top medical talent and ensure our healthcare facilities remain equipped to meet evolving community needs.

Looking ahead, it is with great confidence that I pass the baton to Ben Carver, our incoming Chair. Ben's unwavering commitment to our mission, strategic vision and passion for our community will undoubtedly drive the Foundation to even greater heights. I am excited to see how the Foundation will continue to evolve and thrive under his leadership – embracing bold ideas, fostering new partnerships, and deepening our community connections.

On behalf of the Board of Directors, I extend heartfelt gratitude to every donor, partner, and volunteer who has joined us on this journey. Your support is not only appreciated – it is the catalyst that enables us to drive meaningful change and deliver on our mission.

Thank you for your continued commitment to the Health Services Foundation of the South Shore. Together, we are transforming healthcare, one investment at a time – and the best is yet to come!

*Janice Tanner Ernst,
Chair of the Board*

Message from the Chief Executive Officer



Arleen Stevens, CEO

It has been an incredible year for the Health Services Foundation, one marked by incredible milestones, growing momentum, and an exciting outlook for the future.

This past year, we had the privilege of celebrating two major milestone events that speak to the strength and dedication of our community. The 25th Annual Curl for a Cause reached an extraordinary achievement, surpassing \$1 million raised over 25 years in support of Fishermen's Memorial Hospital. This bonspiel has become more than a fundraiser, it's a symbol of commitment, community, and the impact we can have when we come together. A heartfelt thank you to Anne Cosgrove, our Curl for a Cause Committee, and the many volunteers and donors whose unwavering leadership, generosity, and spirit made this remarkable achievement possible.

We also marked the 15th Annual Gift from the Heart Radiothon, which crossed the \$2 million mark in total funds raised in support of various projects at South Shore Regional Hospital. Year after year, this event brings the heart of our South Shore community to life, broadcasting the real stories and voices that remind us why accessible, quality healthcare close to home matters so deeply.

As we celebrate these achievements, we're also experiencing tremendous growth as an organization. Our team is expanding, a reflection of the increased demand, responsibility, and opportunity we see ahead. We are welcoming new roles and new team members who will help us strengthen our presence, deepen our impact, and build even stronger connections with our donors, healthcare partners, and community champions. This evolution positions us to better support community engagement, strategic initiatives, and the ever-changing landscape of healthcare on the South Shore.

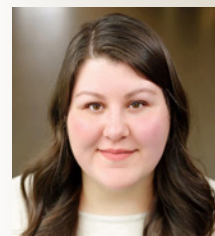
Guided by our new strategic plan, Better Health for All, we are setting clear priorities and bold goals that reflect the needs of our community and the realities of today's healthcare environment. From enhancing donor experiences and advancing major projects to supporting healthcare professionals and fostering meaningful partnerships throughout our community, this plan serves as our roadmap for the years ahead. We are already seeing the early impact of this focused direction and look forward to sharing more milestones as we work together towards a healthier, stronger future.

Looking ahead, I feel an overwhelming sense of excitement and optimism. With your continued support, our foundation is prepared to meet tomorrow's challenges with bold ideas, strategic investment, and the same heartfelt commitment that has carried us through the years.

To our donors, partners, board members, volunteers, and staff, thank you. You are the reason we're able to keep moving forward. Together, we're not just growing, we're building a healthier future for all.

Arleen Stevens,
Chief Executive Officer

Foundation Staff



Kerri Scheuermann,
Manager, Community
Relations



Melissa Patterson,
Executive Assistant/
Office Manager



Martha Marchand,
Physician Settlement &
Retention Coordinator



Danielle Brinson
Finance Officer

Redevelopment Update

Big things are happening in the South Shore Regional Hospital redevelopment! Thanks to the incredible generosity of our donors, our Brighter Days campaign raised over \$10 million to support the South Shore Regional Hospital Redevelopment Project, and today we're seeing that investment come to life.

Each day, visible progress unfolds on the construction site as modern, expanded healthcare spaces begin to take shape. These state-of-the-art spaces will serve our families, friends, and neighbours for generations to come. This transformative project will bring so much to our region, including a new 12-station dialysis unit, enhanced emergency, endoscopy, and surgical spaces, and the first MRI suite on the South Shore, ensuring more people can access vital care right here at home.



Dialysis Care Team Station



New East Entrance



Dialysis



Ante & Trauma Rooms in Emergency



Back Entrance and Ambulance Bay



EHS Holding Area



Emergency Main Entrance & Triage Rooms

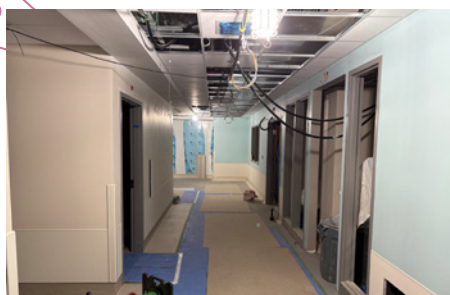


ED Entrance and Triage



Future Care Team Station in ER

Construction momentum continues to build. The structural framework is nearing completion, with mechanical, electrical, and plumbing systems well underway. Interior areas are beginning to resemble the beautiful, modern spaces envisioned in the earliest days of this campaign, as drywall, painting, and flooring are now visible throughout the addition.



Endoscopy



Dialysis Patient Room

This is your generosity at work. Every donation made to the Brighter Days campaign is helping create a healthcare environment that reflects the needs and values of our community. We're proud of what we've accomplished together so far, and even more excited for the future we are building together.



The Champion of Care program offers patients and families a meaningful way to express their gratitude to a hospital team member who made a difference in their care experience. Through this program, individuals can honour a staff member by making a donation to the Health Services Foundation in their name.

These donations help fund essential medical equipment for our hospitals, ensuring we can continue to provide high-quality healthcare close to home. Each honoured staff member receives a special Champion of Care pin and a personalized thank you note notifying them that a donation has been made in their honour, recognizing their dedication and compassionate care.

We're proud to share that this has been the most successful year for the Champion of Care program to date, with more patients and families than ever expressing their gratitude through this meaningful initiative. It's a testament to the incredible healthcare teams serving our South Shore communities every day.



Lisa Joudrey



Tara Langley & Leanne Forrest



Dr. Greg Thibodeau



Operating Room Team at South Shore Regional Hospital. Left to right, Shauna Resek, Robin Meisner, Bethany Leary, and John Norris.



Salene Best & Cori Ducommun

2024-2025 RECIPIENTS

Andy Cross
Allison Rogers-MacIntosh
Barry Gillis
Bethany Leary
Bridgette Harlow
Camille Sanford
Camryn Cook
Cori Ducommun
Donnie MacDonald
Dr. Andrea MacDonald
Dr. Annette Harris
Dr. Casey Armstrong
Dr. Christian Pugh
Dr. Eva Barkova
Dr. Greg McNally
Dr. Greg Thibodeau
Dr. Natasha Harlow
Dr. Paul Salomon
Dr. Randy Colwell
Dr. Rob Harris
Dr. Sarah Tennant
Dr. Tim Riding
Elizabeth "Lisa" Osborne
Emma Joudrey
Grace Clarke
J.V.
Jackie Bolivar
John Norris
Katlyn Norris
Karen Roberts
Kelly Stevens
Lisa Joudrey
Mikaela Dionne
Pooja Devi
Richard Geerling
Robin Meisner
Salene Best
Sara Cameron-Joudrey
Sem Moreno
Dr. Maggie Lovett
Shauna Resek

15th Annual Gift from the Heart Radiothon

A Milestone Year for the Gift from the Heart Radiothon

What a day it was! The 15th Annual Gift from the Heart Radiothon proved to be one of our most memorable yet. It was a heartfelt celebration of community generosity, powerful personal stories, and an unwavering commitment to local healthcare.

The success of this year's Radiothon brought the cumulative total raised through the event to over \$2 million since its inception. It's a milestone that reflects not only the generosity of our community but also the deep, personal connection so many feel to our hospitals and healthcare teams.

The 15th Annual Gift from the Heart Radiothon raised funds for MOLLI, a revolutionary piece of technology for breast cancer care on the South Shore. This advanced localization system is improving the experience for breast cancer patients, making procedures less invasive, more precise, and more comfortable. It's a clear example of how every dollar raised during the Radiothon goes directly to bringing leading-edge care to our community.



The 15th Annual Gift from the Heart Radiothon raised \$167,737.50 for MOLLI technology and the Oncology Department at South Shore Regional Hospital! That brings our 15 year cumulative total to \$2,010,737.50. Thank you to CKBW, Country 100.7 and everyone who helped us bring this revolutionary technology to the South Shore!

Throughout the broadcast, listeners heard firsthand from patients whose lives have been touched by local healthcare, and from physicians and staff who rely on donor-funded equipment like the MOLLI system every day. Their stories reminded us all why supporting our hospitals matters — because when care is needed, having access to the right tools and services close to home makes all the difference.

We are deeply grateful to our event sponsors, volunteers, donors, and of course, our partners at CKBW and Country 100.7 who give so generously of their airtime and talent to make this event possible. We want to say a special thank you to our Gift from the Heart Radiothon organizing committee – Chair, Jamie Ernst, Tina Grace, Ann Joudrey, Monica Maughan, Jonathan Crouse and HSFSS staff Melissa Patterson and Kerri



Scheuermann. It's because of you that we were able to come together to for this incredible milestone year.

As we look ahead to the future of the Gift from the Heart Radiothon, we're filled with gratitude and excitement. Thank you for helping us turn up the volume on local healthcare. Here's to many more years of making a difference, together!

Curl for a Cause surpasses \$1 million raised during its final Bonspiel

This year marked both a remarkable milestone and a meaningful farewell for one of the South Shore's most beloved community events. The 25th Annual Curl for a Cause bonspiel was a heartfelt tribute to the generosity, spirit, and resilience of our community, as well as the final chapter in this treasured tradition.

Since its inception, Curl for a Cause has raised funds to support patient care and equipment needs at Fishermen's Memorial Hospital, growing from a small, local bonspiel into one of our most cherished annual fundraisers. This year, we proudly announced that the event has officially surpassed \$1 million raised and purchased over 100 pieces of vital

equipment over its 25-year history. This extraordinary achievement that reflects the unwavering commitment of our South Shore community and we couldn't have done it without you.

The event's enduring success was made possible through the leadership and passion of Anne Cosgrove, who has served as Chair for over 20 years. Anne's tireless dedication, welcoming spirit, and love for both curling and our community made Curl for a Cause what it is today. In this milestone year, Anne was celebrated by friends, curlers, hospital staff, and fellow volunteers for her remarkable contributions and lasting legacy. Thank you to Anne and the Curl for a Cause Committee for your tremendous dedication.



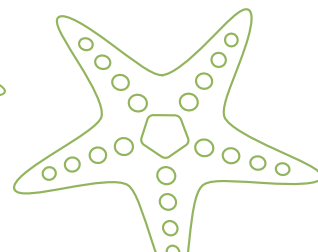
Anne Cosgrove served as Chair of Curl for a Cause for over 20 years. Thank you, Anne!



West Nova Fuels' Graham Eisenhauer (right) and the 2025 Curl for a Cause Committee left to right: Graham Mowbray, Al MacIntyre, Jen Schurr, Marcia Eisenhauer, Anne Cosgrove, Graham Pratt, Heather Eisenhauer, Kerri Scheuermann, Melissa Patterson.

As we bid farewell to Curl for a Cause, we do so with full hearts and tremendous gratitude. This final bonspiel leaves behind a lasting legacy of community care, friendship, and generosity. While this chapter closes, we are excited to explore new event opportunities in the years ahead — new ways to bring our community together, celebrate local healthcare, and continue building brighter, healthier futures for everyone on the South Shore.

To every curler, donor, volunteer, and supporter who made Curl for a Cause a success over these 25 years, we thank you tremendously. Your kindness and commitment have made a lasting difference in our hospital and our community.



Honouring a Life Well-Lived: Barbara Simonds' Lasting Gift to Her Community



Barbara Simonds was a woman of grace, spirit, and boundless curiosity. An avid traveler and sports enthusiast, Barbara's adventures took her to all corners of the world — from bustling cities to quiet, faraway landscapes. Yet no matter how far she roamed, she would tell

anyone who asked that her heart truly belonged in Lunenburg. It was in this charming seaside town that she built lasting friendships, immersed herself in community life, and generously gave of her time, volunteering for over 30 years at Fishermen's Memorial Hospital.

In keeping with her generous spirit, Barbara chose to leave a significant gift to the Health Services Foundation of the South Shore in her estate. After thoughtfully providing for her family, she made the extraordinary decision to include the Foundation in her will. A gesture that will have a lasting, transformative impact on local healthcare. Barbara's planned gift will help reimagine and enhance spaces within Fishermen's Memorial Hospital,

improving care environments for patients, families, and staff for years to come.

Leaving a gift in your will is one of the most meaningful ways to create lasting change. Planned gifts, like Barbara's, help ensure that future generations have access to the best possible care, right here at home. It's a powerful statement about what matters most to you and a beautiful way to be remembered. Through foresight and generosity, Barbara Simonds' legacy lives on, a shining example of how one life can continue to make a difference long after the final chapter has been written.

To learn more about planned giving and other ways to donate, please visit www.healthservicesfoundation.ca

Ways to Give



One-time Gifts

Monthly Giving

Memorial & Tribute Giving

Attend a Special Event

Via Community Partners

Gift in your Will

Gifts of Securities

Host an Event



Call us or donate online

www.healthservicesfoundation.ca
or 902-543-8065
to make your donation to enhance
health care on the South Shore.



Visit us

South Shore Regional Hospital
90 Glen Allan Drive, Bridgewater, NS

Fishermen's Memorial Hospital
14 High Street, Lunenburg, NS



Charitable Reg. # 11915 8483 RR 0001

From Site Visits to Settling In: How We're Helping Grow Healthcare on the South Shore

Now in her third year with us, Martha Marchand is still hard at work making it easier for doctors to make the move to the South Shore — and stay!

Working in partnership with the Nova Scotia Health (NSH) recruitment team, Martha supports the attraction and recruitment of new physicians to the South Shore. She joins site visits with interested physicians, highlighting all of the wonderful things the South Shore has to offer them in both their practice and their lifestyle. Martha also represents our community at select recruitment conferences with NSH, under the Practice Here NOW banner, connecting with physicians and medical learners from across the country.

But the real magic happens once a physician decides to relocate to our community. That's when Martha steps in to help make the transition as smooth



Martha Marchand, Physician Settlement & Retention Coordinator

as possible. From finding housing and making community connections to partner employment support, sourcing childcare, and anything else they need to feel welcome and supported in their new community, Practice Here NOW is there for them every step of the way.

Martha is also a friendly face for the physicians already practicing in our community. Whether it's celebrating Doctors' Day, congratulating a new baby, or supporting professional development opportunities, she makes a point of showing how much they're valued and appreciated.

Another important aspect of Martha's work is supporting medical learners and residents who come to the South Shore. It's proven that the stronger the connection a student or resident has with a learning site, the more likely they are to return to practice there. Whether they're here for a week or a year, Martha does everything she can to ensure they have a great experience — because they just might be our future doctors!

The Stats:

- Welcomed 24 new doctors to the South Shore
- Hosted 24 Rural Week (first year med) students
- Supported 18 LIC students
- Supported 4 resident physicians
- Hosted 4 large social events for our doctors
- Attended over 40 site visits with prospective physicians
- Showcased Nova Scotia's South Shore at 8 conferences across the country
- Secured \$143,500 in funding to assist in the settlement and retention of physicians from the Office of Healthcare Professional Recruitment (OHPR)

Ways you can help support Physician Settlement and Retention in our community:

- Be welcoming to your new neighbours! Introduce them to what the community has to offer, invite them to dinner, or ask them to join your activity or club.
- Appreciate your doctor, whether it is your primary care provider, a specialist or the physician at the clinic.
- Be open to providing temporary housing when needed
- Take care of your own health, get regular screening done, and download the YourhealthNS app
- Follow Practice Here NOW on Facebook and Instagram to keep up to date on what is happening in your community and spread the good word!
- Donate!



2024-2025 Commitments

South Shore Regional Hospital

	\$
Oncology, Cancer Care Travel Fund	10,000
Oncology, Chemo Caps/Hats	2,500
Oncology, Pediatric Supports	500
Wound/Ostomy Clinic, BarrierFree Exam Chair	14,445
Oncology, Assessment Stool	3,189
Respiratory Therapy, Airvo 3 High Flow	
Oxygen Therapy Unit	11,000
Med/Surg, Handheld Ultrasound Unit	8,439
Emergency Dept., CPR Compression Device	
and Accessories LUCAS	29,247
Laboratory, Plasma Freezer	20,401
Emergency Dept, Hotline Fluid Warmer	3,662
Recreation Therapy Program Supplies	2,000
PICC Line Ultrasound Device	38,004
Perioperative Services, MOLLI System	122,475
ICU, CMAC Monitor	11,549
Flowers for Patient Patio	1,000
	\$278,411.00

Fishermen's Memorial Hospital

Medical Unit, 8 Inpatient Beds	76,623
CRC, Water/Ice Machine	14,820
Veteran's Unit, Tub and Lift Chair	57,643
Emergency Dept., Provincial Trauma Course (15 ED Staff)	4,500
ALC/CRC & Veteran's Unit, Recreation Therapy Supplies	
& Outings	7,400
Palliative Care, Starlight Projectors, Cuddle Bed,	
Cooling Blanket, CADD pumps, Pocket Talkers	70,150
Bariatric Bed	21,512
	\$302,443.36

Community Programs and Equipment

Bridgewater & Area Family Practice, POCUS Device	50,407
Palliative Care Conference, Education	1,600
South Shore Bursary Program, Education	50,000
Outpatient Mental Health, Community Pantry Support	10,000
Outpatient Mental Health, Exam Table	16,215
POCUS Training, Residency Education	4,600
South Shore Opioid Recovery Program Pantry Support	2,400
Outpatients Mental Health, Autism Assessments	30,000
	\$165,222.33

Total funding committed \$746,076.69

2024-2025 Disbursements

	\$
Autism Assessments	27,987.45
Cancer Care Disbursements	19,729.00
Community Pantry Support	1,349.89
Education and Conferences for Healthcare	
Staff (Cardio, Palliative, Mat/Child, Oncology)	7,840.37
FHM Veterans Unit Program Supplies	2,805.81
FMH ALC, CRC & Medical Units Program Supplies	2,517.55
FMH Bariatric Bed & Overbed Tables	39,603.27
FMH ED Oxygen, CRP, POOCHI Device	39,470.22
FMH Micro Scrubber	6,464.34
FMH Patient and Long-term Care Recreation	2,853.11
FMH Veterans Balcony Upgrades	4,267.21
FMH Veterans Unit Blanket Warmer	8,151.70
FMH Veterans Unit Pill Crusher	880.85
FMH Wheelchair & Mattress System, ROHO Cushions	7,125.00
LIC Program, POCUS Devices	28,033.43
South Shore Bursary Program	121,875.00
SSRH Cancer Patient Travel Assistance	10,500.00
SSRH ED Bronchoscope	6,467.44
SSRH ICU Beds, Walls, Broda Chairs,	
and Ultrasound Systems	186,848.23
SSRH ICU CMAC Monitor	10,042.00
SSRH ICU Door Locking System	16,693.02
SSRH Inpatient Beds (8) and Overbed Tables (112)	113,648.86
SSRH Lab Ultralow ESBE Freezer	9,870.36
SSRH MDR Washer Disinfector	300,000.00
SSRH Medical Unit Fidget Blankets	200.00
SSRH Mental Health Unit Blanket Warmer	4,019.00
SSRH Oncology Chemo Caps/Hats & Supplies	513.89
SSRH OR 4 Cataract Trays	31,769.18
SSRH OR Fluent System	36,151.96
SSRH Patient Patio	174.34
SSRH Perioperative Services MOLLI System	102,037.26
SSRH Physio/Rehab Wheelchairs	14,283.19
SSRH PICC Line Ultrasound Device	35,716.00
SSRH Spect CT	324,272.98
Supports for Medical Learners	30,000.00

Total disbursements \$1,554,161.88

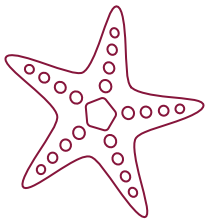


2024-25 Donations

\$4,866,658.76

Endowments

Alexander Keddy
 Ben & Roxie Smith Endowment Fund
 Bernal C. Heim
 Bertha Brignell
 Douglas & Barbara Mosher Endowment Fund
 Douglas Adams
 Douglas W. Burns Estate
 Dr. Hugh A. Fraser
 Edythe Oxner Estate Endowment, FMH
 Edythe Oxner Estate Endowment, SSR
 G.W. Silver
 Harold Burns
 Jennie Thompson
 John W. Oxner
 Lester Leroy Hirtle
 Lillian Hilton
 Mildred Collicutt
 Nancy Hocking Fund
 Roberta E. MacNab
 Paul Gillis
 Pediatrics Library
 Robert Dawson
 S.Watson Oxner Family
 Samuel Ford
 Stewart Leary Estate
 The Winters Endowment
 Valerie McMillin Memorial Fund
 William Hunter
 William Charles Anderson



Bequests

Estate of Kathie Kirpatrick
 Estate of Barry Wamboldt
 Estate of Sylvia Haughn

To our anonymous donors, loyal monthly supporters, and everyone who joins in the Nova Scotia Healthcare Foundations 50/50 — thank you! Your generosity, in every shape and size, is helping to strengthen healthcare on the South Shore.

Board of Directors



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Board Chair



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Vice Chair



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Past Chair



Jeff Sabean,
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Tina Grace,
Secretary



Mildred Royer



Pam Kennedy



Dr. Greg McNally



Lynn Farrell



Gretchen Gerhardt



Angie Pearson



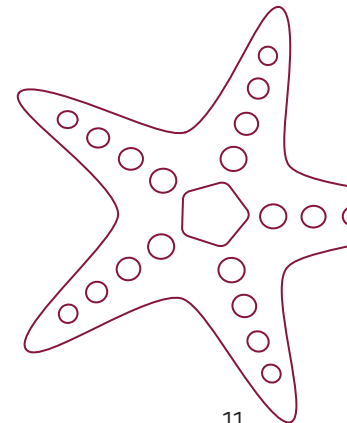
Paul Snow



Dr. Rhonda Wolkins



Rob Zwicker





Thank you to the community

We are so grateful to be part of a community that continually shows up with heart, generosity, and a shared commitment to better health for all. Every dollar donated, every event attended, and every kind word of encouragement fuels the work we do and helps ensure our hospitals and healthcare teams have the tools and support they need.

Because of you, we're making meaningful progress in enhancing care, improving facilities, and supporting programs that touch the lives of countless families across our region. Together, we're building a stronger, healthier South Shore — and we truly couldn't do it without you.



**South Shore Regional
Hospital Office**

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**Fishermen's Memorial
Hospital Office**

14 High Street, Lunenburg, NS

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